

I. The meeting was called to order by President Prefontaine at 9:22am

1. Roll Call ABSENT: Terry Abad, Todd Newkirk, Sharon James (WBFL), Erik Pielstick (CBSR), Minnia Curtis
PROXIES: Kristen Plant for Terry Abad (GSSA)
GUEST: Angelique Ronald

III. Minutes from September 2015 offered for review, edit, and comments.

Moved to approve by Underwood, second by Kindred . Unanimous approval

IV. Officer Reports

President Prefontaine

Prefontaine: We are going to do things a little differently at this meeting. I really appreciate the positive feedback I received about the vision quest we are setting on. There is a life-cycle to organizations. Last year we started getting the seven year itch. We are going to provided a forum for this discussion. What will we will be doing for years to come. I hope you will be engaged. Some feedback indicated that changing by-laws is not all ways what is wanted. On the whole we can work positively. I would like to honor John Cardoza, who is in a serious terminal illness. Our prayers go with him.

We will take roll and vote for Hall of Fame and then proceed with our vision quest. Exec Committee's only criterion is 15 years of coaching. I would like all to bear in mind how many positives have been accomplished by CHSSA. If it is curriculum, competition, or advocacy or even personal sacrifices--our work has paid off. Since I started we have revamped Congress, Debate, IE, and by-laws cleaned up – curriculum for competition has been presented in DVD's and cross-curricular work for all classrooms continues to be a focus...there is a great deal that has been done by the council. Even when we get passionate, we listen. I hope your leagues appreciate the work you do. We all believe in this activity and our mission.

Congratulations to Kathy Graber and Don Heinsohn on their nomination to the CHSSA HOF. *Discussion opened for candidates.*

Now we will divert into a different course...first we want to talk about Norms for our meeting.

BE ON TIME

BE ON TASK

BE ON TOPIC

BE MINDFUL WHEN YOU SPEAK; BE ATTENTIVE WHEN YOU LISTEN

BE PRESENT--NO ELECTRONICS

We are going old-school. This should be a good session.

Session 1 CONCERNS

Session 2 ORGANIZATIONAL CHART

Session 3 SHARE OUT

Reconvene at 1:31PM

GOAL TIME-FRAME REPORT OUT

Group 1

- Short-term: Create and sell merchandise branded with CHSSA--State 2016 and on-line web store
Create ad hoc; Data collection, PR consultant
- Long-term: Continue data collection
PR consultation to create an action plan

Group 2

- Short-term: Website --
Mission statement updates and streamlined
Agree upon meeting norms
- Long-term: Branding
Mentoring new/old
Streamline script submission
Data collection

Group 3

- Short-term: Fundraising through spirit gear on line
Coach longevity--collect data through surveys
- Mid-term: Use data to identify key issues dealing with coach retention and develop an action plan
- Long-term: Hire marketing people
Increase number of coaches staying in activity 5+ years

Group 4

- Short-term: Website/branding--2/20/16
Data collection--State 2016
Direct communication with coaches -- 2/20/16
- Long-term: 3 meetings in a year needed? -- Jan 2017
Roles and jobs -- May 2016
Hire a professional -- Jan 2017

Group 5

- Short-term: Define where curriculum work is headed --
Communication with coaches effectively --
- Long-term: Who are our stakeholders --
Publish our content --
Define jobs and duties; volunteer or paid?
Alumni base as stakeholder

DOT-EXCERSISE--council members were given four dots each to select their most key items.

1. Data (1)
2. PR Professional hired (3)
3. Website (2)

4. Mentorship (4)
5. Stream-lining script submission (3)

Open discussion on the goals selected and what are the steps to achieve the goal. Time limits in effect. Each Area is responsible for a different action plan and implication of the selected goals.

Vice President of Activities Fraser

Covered in the League President's meeting.

Vice President of Curriculum Prichard

None

Treasurer Barembaum

(Treasure report emailed to Exec Council on 1/7/16)

Secretary Niemi

None

Historian Underwood

Underwood: Please get your league HOF votes into me soon.

V. Area Chair Reports *(Google document used in Exec Committee--attached at end of minutes)*

Area 1 Chair Keller-Firestone

Area 2 Chair Darling

Area 3 Chair Kindred

Area 4 Chair Munsell

VI. Committee Reports *(Google document used in Exec Committee--attached at end of minutes)*

Debate Committee (Larsen)

Larsen: We published the Parli topic areas for State. It will be posted soon. We made more narrow topics to allow deeper preparation and helps the framers. Second, we have been working on bringing all debates to 64. Third, part of our future will have to involve the middle schools.

Public Relations Committee (McCoy)

McCoy: Website has been redesigned. We need stories from students. Ron's Corner; contests; Memes; Amazon Smile rolled out more; educational component will all be included on the new website. If you have a passion can you write something about it so we can send it out regularly. Word limit is 500-1,000. We also need pictures from your team, send them to me.

Wear: We need all you to Like the Facebook page so we can drive "coolness."

Johnson: Is the weekly email blast taking the place of the Bulletin?

Prefontaine: Time is limited and printed materials are expensive. Our culture is moving to cyberspace. Our Constitution requires a Bulletin, so

Individual Events Committee (Novak)

California High School Speech Association

Graber: First, changing some of the Extemp areas. Second, we are looking at cutting, selection, and work...and trying to clarify the definition. Third, TI clarified to what a "piece" is. We are thinking we need to look at what "same work" means to clarify.

Congress Committee (Matley)

Matley: One proposal for May it was remanded in September. It will deal with the length of a session and recesses are not in order. We would like this posted on the website for all coaches to review.

Curriculum Committee (Prichard)

Prichard: We will not have any legislation. We will have a seminar at State 2016. It will deal with Common Core lessons. They are produced, and Martha and I will present it. We would love to have any classroom teachers in NorCal attend. We are contacting local principals as well. This is a pilot program. It may morph over time.

VII. Old Business (from September 2015 Minutes)

14-01-C Reuse of pieces

Johnson calls the previous question, second James (2/3 vote needed)
Voice vote REMANDED

05-16-J Congress bills (remanded)
Abad moves remand, Curtis seconds
Johnson moves previous question, Peroff second
(2/3 needed) 24-1-1
Vote to remand passes voice vote

VIII. New Business

None

IX. GOOD OF THE ORDER

Prefontaine: Thank you for a very productive day from all. Thank you for also staying longer. We are moving in a good direction.

May CHSSA meeting to be in Los Angeles. Check the website for details.

Meeting adjourned at 4:38PM

Respectfully submitted by Reed Niemi
CHSSA Secretary